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Seed Marketing Investigations

BY 1512

Fielding's Seeds



1917

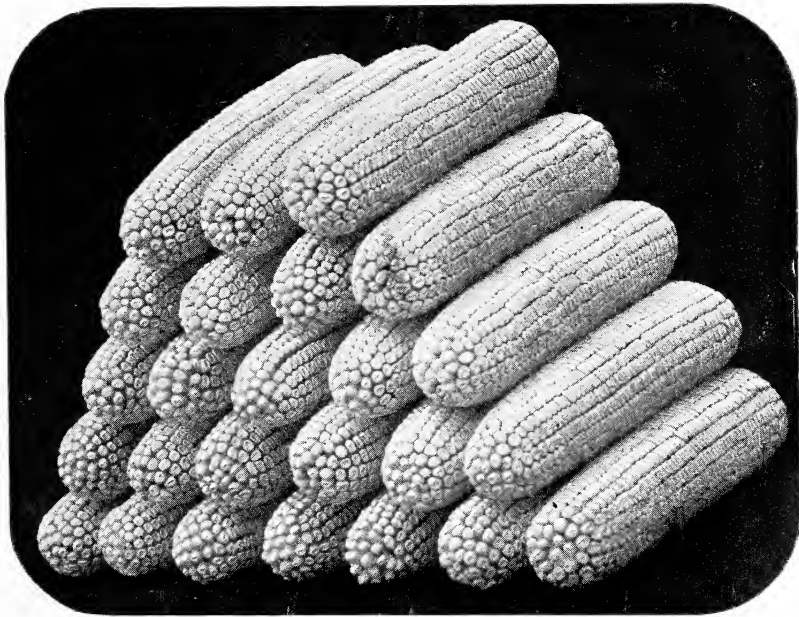
Seed Marketing Investigations

Geo. T. Fielding & Sons

Seed Merchants

Manhattan :: Kansas

Season 1917



HIGH GRADE : : FARM AND GARDEN

SEEDS &
SEED CORN

Merchants *and* Growers

— of —

HIGH GRADE

SEED CORN

— & —

KANSAS DRY LAND

ALFALFA SEED



Wholesale and Retail
Shippers *and* Distributors

George T. Fielding & Sons

Manhattan, Kansas

Wholesale and Retail Growers and Shippers

To Our Customers:

IN view of the fact that our business has expanded to great proportions, we still give our orders personal attention and care. We thank our old customers for the good judgment used in demanding High Grade Seeds, and the appreciation shown to us. We thank our new customers for a trial order.

¶ Twenty-three years' experience has taught us that quality is first, and is demanded by our patrons. Price is a second consideration, and all our efforts to furnish the best have been appreciated by those who know the quality of our seeds.

¶ We endeavor to handle the very choicest grades of all kinds of seeds and as pure as can be obtained on the market and always sell as low as possible.

¶ We also handle lower grades of seeds and are always pleased to send samples of identical lots we have on hand and quote lowest prices.

¶ We trust that our efforts to furnish the highest grades of all kinds of seeds will be appreciated more than ever by the trade, and that the year 1917 will be most prosperous.

Our Satisfied Customers

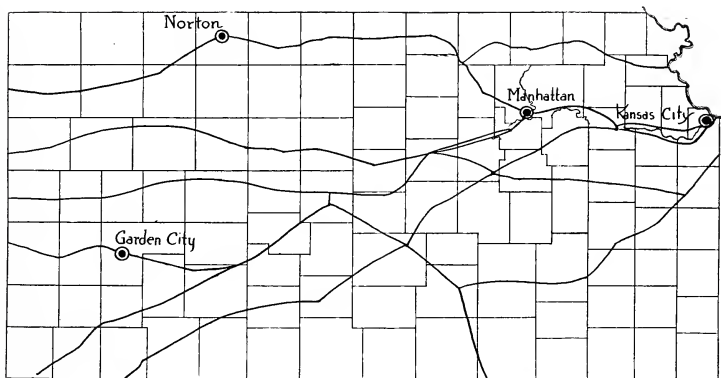
have proven that our selection and grading of

KANSAS CORN



NATIVE SEEDS

are equal to any grown



Kansas has the Educational Facilities at Manhattan

Kansas has the Agriculture and Agriculturists

Kansas has the Pride and Ambition



KANSAS HAS *the* KORN!

We will make lower prices on large quantities of

Seed Corn

And Any Other Seeds

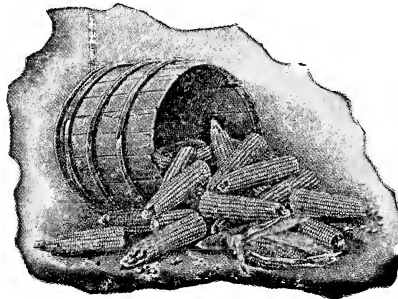
Tell us what you will need and we shall be very glad to quote you. We shall be very particular as to

Quality and Germination

of all seeds offered. Give us a trial order and let us have an opportunity of supplying you with some

High-Grade Seeds

We shall be glad to have you inspect our stock



Korn is King — Alfalfa Leads

Seed Corn Department

☐ While we do not claim to have absolutely pure Seed Corn, we do claim to have strictly well bred, high grade, selected corn, which will show high germination and make increased yields per acre, and insure as good returns as a great many so-called pure bred corns.

Our corn is grown mostly in the vicinity of Manhattan, Kansas, and far enough south so that it is acclimated in most any section, South, East or West, as well as for a distance North.

NEBRASKA, IOWA AND NORTHERN CORN in bringing to this latitude, will not do as well the first two years, as it has to be acclimated to make the yields and bring the results as corn grown in this section.

OUR EXPERIENCE GIVES RESULTS

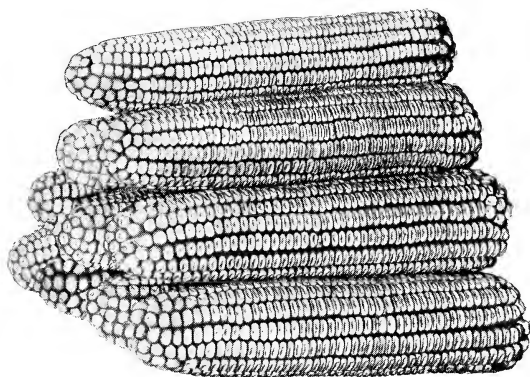
We pay special attention to the selection of our seed, and the fact that we operate several farms and make a specialty of growing high grade corn for seed purposes, we are in position to know the needs of the farmer, and will gladly give any information we can as a result of our experiments. Inquiries will receive prompt attention.

Fielding's Seeds are High Grade

Extra Early Corn

Pride of North. A small, good yielding yellow corn, can be planted July first and will usually mature a crop. Matures in 85 days, Kansas grown. We consider this the very best early home grown corn. You will be pleased with results.

Fielding's Early Calico. Matures in 90 to 100 days. Good for thin land, Kansas grown. An excellent corn and a heavy crop producer.



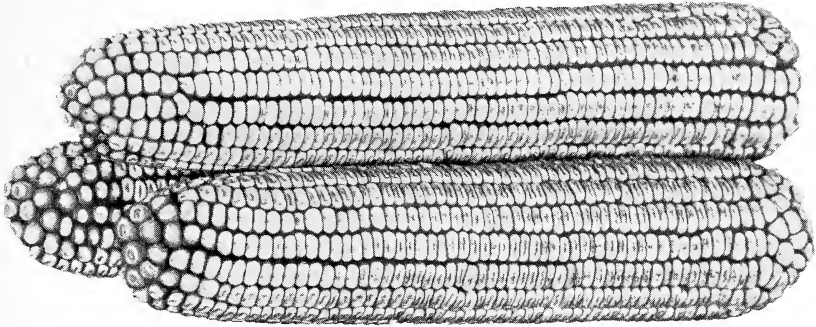
Fielding's Extra Early Silvermine

Fielding's Extra Early Silvermine. A fine, early white corn, very similar to the Iowa Silvermine, and a good producer. Matures in 85 to 90 days. Kansas grown.

Model Dent. A medium size, early, red dent corn, good for general crop of early planting. Matures in about 90 days. Kansas grown.

Fielding's Seeds are High Grade---They Grow the Crops

Kansas Grown Seed Corn



Fielding's White Pearl

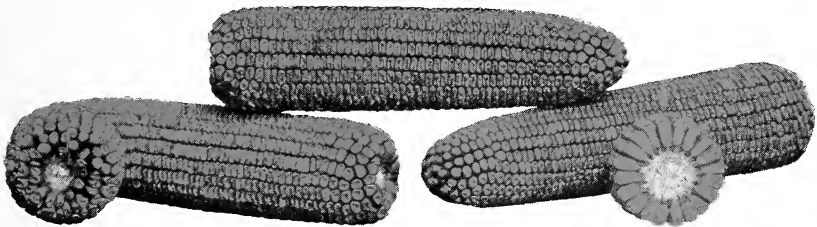
Fielding's White Pearl. A high yielding white corn. We have grown and have been breeding up this corn for several years, and it has given the best success of any white corn. Matures in about 100 days, resists drouth, medium size stalks and an exceptionally good feeding, milling or silage corn.

Have grown 80 bushels per acre average for entire field.

For any kind of land the best white corn we know of, and it cannot be recommended too highly.

Boone County White—the old standby. Matures in about 105 days. The favorite variety for fancy stock. We have a supply of seed grown on our own farms from the best college seed.

Reid's Yellow Dent. A first class yellow corn. Excellent feeding corn and a high yielder. Matures in 90 to 100 days.



Kansas Sunflower

Kansas Sunflower. A most excellent yellow corn. Matures in about 100 days and is especially adapted for uplands. This is the best yellow corn we know of for western Kansas and Oklahoma. No yellow corn does better in eastern Kansas on the rich river bottoms.

Give Our Seed Corn a Trial

Announcement

OUR KANSAS HIGH-GRADE
ALFALFA SEED

HAS been recognized by experts as the very best grown, and is in great demand by our customers in many states outside of Kansas. We grow, grade, and distribute our own seed. Samples and prices promptly furnished upon request. We solicit your patronage and correspondence. Carload and partial shipments given the same attention.

GIVE US YOUR ORDERS EARLY

Kansas Grown Seed Corn

Hildreth's Yellow Dent. A very large late corn. Matures in about 115 days. Grows very heavy stalk and makes big yield. An excellent silo corn. Should be planted early and would not advise planting on anything except very rich land.

Red River or Bloody Butcher. One of the best drouth resisters. Small cob. Matures in about 100 days and a heavy yielder.

Johnson County White. Similar to Boone County White. Matures in about 105 days.



Hiawatha Yellow Dent

Hiawatha Yellow Dent. Similar to Hildreth Yellow Dent, though considerably earlier. A good yielder and good silo corn.

Large White Dent. Good yielding white corn. Good milling corn, especially good for silage. Matures in 105 days.

Large Yellow Dent. Large, good yielding yellow corn. Good silo or feeding corn. Matures 105 to 110 days.

Fielding's Seed Corn is Acclimated

George T. Fielding & Sons, Manhattan, Kansas

Kansas Grown

High Grade Seed Corn

PRICES

	1 bu. lots	5 bu. lots	10 bu. lots or more
Golded Beauty.....	\$1.75	\$1.70	\$1.65
Fielding's White Pearl	1.75	1.70	1.65
Boone County White	1.75	1.70	1.65
Johnson County White	1.75	1.70	1.65
Hiawatha Yellow Dent.....	1.75	1.70	1.65
Hildreth's Yellow Dent.....	1.75	1.70	1.65
Reid's Yellow Dent.....	1.85	1.80	1.75
Kansas Sunflower	1.85	1.80	1.75
Calico.....	1.85	1.80	1.75
Bloody Butcher or Red River	1.85	1.80	1.75
Large White Dent	1.75	1.70	1.65
Large Yellow Dent.....	1.75	1.70	1.65
Pride of the North, very early.....	2.00	1.95	1.90
Model Dent	2.00	1.95	1.90
Fielding's Extra Early Silvermine.....	2.00	1.95	1.90

The above prices in effect to April 1, 1917, subject to being unsold.

Sweet Corn

Early Minnesota, Golden Bantam, Country Gentleman, Early Cory, Stowell's Evergreen, Shaker's Early, Early Adams, Mammoth Sugar.

Pop Corn---Shelled

White Pearl.....	.5 cents per pound
White Rice5 cents per pound
Queen's Golden5 cents per pound

Our Customers Are Satisfied

Vegetable and Field Seeds

Garden Seeds

We carry a most complete line of high grade bulk Garden Seeds, and can fill your orders for any kind of Vegetable Seeds you may want. Prices to compete with or lower than any of your garden seed catalogs.

Make up your lists and send them in.

Onion Sets

Red Bottom Sets.....	} Prices on Application
Yellow Bottom Sets.....	
White Bottom Sets.....	
Red Top Sets.....	
Multiplier Sets.....	

Seed Potatoes

Red River Early Ohios, Native Ohios, one year from north; Irish Cobblers, Burbanks, Early Rose, Bliss Triumphs. Seed Sweet Potatoes. *Ask for prices.*

Grass and Clover Seeds

Alfalfa

Kansas grown seed, testing 95 to 99½ per cent pure.

One cannot be too particular in selecting this seed to insure a good stand and avoid obnoxious weeds. Our stocks are exceptionally pure this year. We carry different grades. Sow 15 to 20 pounds per acre. *Ask for samples.*

Bromus Inermis Seed

TESTED

Imported and American grown.

This grass shortens the feeding season six weeks to two months. Resists drouth. Adapted for western Kansas, Oklahoma and Eastern Colorado. Sow 15 to 20 pounds per acre.

Fielding's Seeds are High Grade—They Grow the Crops

Grass Seeds

Fancy Kentucky Blue, English Blue, Orchard, Red Top, and Timothy.

Clovers

Red, Alsike, Crimson, White, Burr and Alfalfa, Yellow and White Blossom Sweet Clover. *Ask for samples and prices.*

Sudan Grass

The Great Hay and Forage Crop
Big Returns from Little Moisture

Sudan Grass, one of the most remarkable forage crops known and seems to be adapted to all localities of the country.

It has been tested out in the State Experiment Station in different sections of the country and has proven a great success. It is the greatest drouth resisting forage crop grown, and it does not blight under ample rainfall. It is a tall annual grass and under normal conditions ranges in height from six to ten feet. The stems are small and somewhat more leafy than Johnson Grass, which it most nearly resembles, though it is entirely different from Johnson Grass. Like the Sorghum crops it must be planted each spring, and dies when the first frost comes. Requires two to four pounds per acre to drill and fifteen to twenty pounds per acre to sow broadcast where the rainfall is ample. *Ask for prices.*

Seed Wheat

Hard and soft varieties in stock in season.

Seed Oats

Genuine Red Texas Rust Proof. *Ask for samples and prices.*



Recleaned and Sacked

Fielding's Seeds are High Grade—They Grow the Crops

Rape Seed

This is found very profitable for sowing in corn fields after laying by corn. Good for fertilizer or for sheep and will keep fields clean. Also good for pasture. Sow about 8 pounds per acre. *Ask for prices.*

Seed Rye and Barley

Seed Rye, Barley, Broom Corn, Speltz, Flax, Spring Vetch, Buckwheat, Sunflower Seed, Shallu.

Millet Seed

German, Common, Siberian, Japanese.



Harvesting a Field of Early Amber Cane

Cane Seed

Early Amber, Orange, Coleman's Black Dwarf. *Ask for prices.*

Milo Maize

Dwarf and Tall. Also White Milo.

Fielding's Alfalfa Seed Pays

Feterita. Good for dry climate.

Cow Peas—Whip-poor-will, Late, New Era, Early. Valuable crop for hay and fertilizer. Can be sown after harvest.

Kafir Corn. Red Kafir Corn, White Black Hull.



**Field of Dwarf White Kafir Corn on Our Experimental Farm,
Yield 50 Bushels per Acre**

Canada Field Peas—Green and White. A very valuable crop for forage and fertilizing, doing well on upland. Should be sown early. Does well sown with oats. Have known of nine tons per acre being grown on upland field.

Fielding's Seeds are High Grade—They Grow the Crops

Miscellaneous

Blood Meal, Fertilizers, Beef Scraps, Swift's Digester Tankage, Oil Meal, Cotton Seed Meal and Cake, Cold Pressed Cotton Cake, Conkey's Poultry Supplies, International and Pratt's Poultry and Stock Tonics and Foods, Poultry Bone, Lice Powders, Oyster Shell and Mica Grit, Liquid Lice Killer, Tobacco Dust for Plant Lice, Plant, Jr., Garden Tools, Thompson's Wheelbarrow Seeders. Ask for Prices.



For the Flower Garden

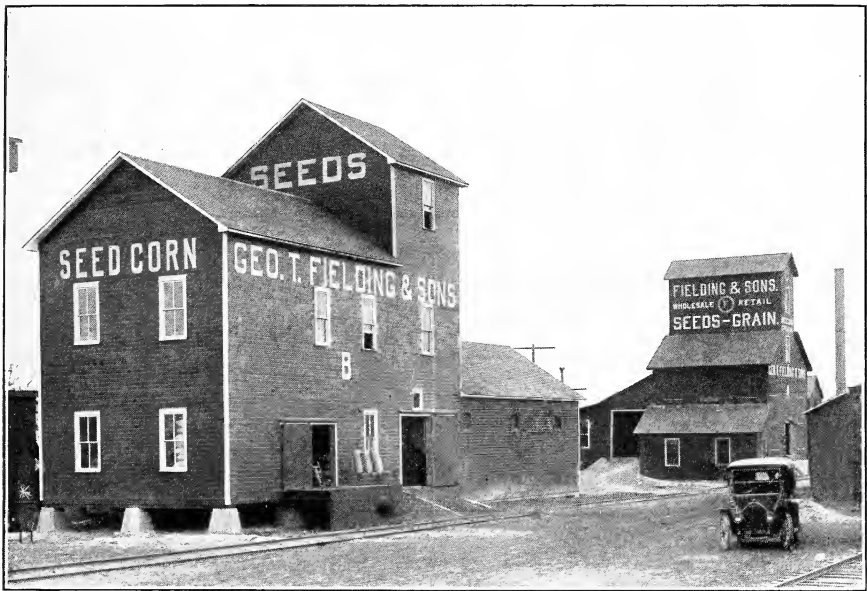
Fancy Domestic and Imported

Bulbs. For Spring planting. Cannas, Gladiolus, Caladiums or Elephants Ears, Tube Roses, Maderia Vines, Dahlias, Peonies, Lilies, Perennial Phlox, etc.

Nasturtiums and Sweet Peas, Pansies, Cosmos, Phlox, Salvia, Verbenias, Petunias, Balsam, Cypress, etc.

Fielding's Seeds are High Grade—They Grow the Crops

Let This Year be The Best!



View of our new Seed and Seed Corn Elevator, equipped with the latest machinery for preparing High Grade Seeds and Seed Corn

George T. Fielding & Sons

Seed Merchants :: Manhattan, Kansas

NINETEEN

ORDER FOR
GEO. T. FIELDING & SONS
 SEED MERCHANTS
 MANHATTAN, KANSAS

Date.....191'

Write your Name and Address plainly and follow the instructions in Catalogue

Name.....
 Post-Office..... } R. F. D.....
 County..... } Box.....
 State.....
 If your nearest express }
 or freight office is differ- }
 ent from P. O. give name }
 of city where it is located. }

AMOUNT ENCLOSED	
Cash	\$.....
P. O. Order	\$.....
Exp. Order	\$.....
Draft	\$.....
Stamps	\$.....
Total	\$.....

What is the name of your Railroad?.....

Quantity	ARTICLES WANTED	Price

